



kf

kési felton

e: kési.felton@bison.howard.edu | c: (678) 327- 7945

Washington, DC | Atlanta, GA

www.kesifelton.com | www.linkedin.com/in/kesifelton

EDUCATION

Howard University

Candidate for BA in Media, Journalism and Film; Minor in Sociology
Concentration in Journalism, Prospective Class of 2020

SKILLS

- Weebly, Wordpress, Box and Wix
- Canva
- Audacity
- Adobe Premiere & Audition
- Microsoft Programs
- G-Suite

EXPERIENCE

Walker's Legacy | Summer Fellow

June 2018- Present

- Writes articles on business trends affecting multicultural women daily
- Creates content for social media accounts
- Assists with the execution of national programs and initiatives (content, social media promotion, contacting partners, etc.)

Her Campus- Howard Chapter | Content Director

September 2017- Present

- Lead a team of thirty (30) writers and six (6) editors to create articles and social media content
- Develop and organize weekly editorial calendar and budget to meet weekly requirements set by Her Campus Nationals

Howard University Student Association | Communications Director

May 2018- Present

- Draft social media content and official statements from HUSA administration
- Develop marketing campaigns around various initiatives and programs
- Create graphic to promote various campaigns, initiatives and programs

OTHER POSITIONS HELD

- News Editor, *The Hilltop* Newspaper (Spring 2018)
- Member of Howard University Association of Black Journalists
- Audio/ Sound Team Member at Grave Covenant Church DC
- Founding member of Safe Spaces HU, a sexual assault awareness organization